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## Fixing FERC's Order No. 745

*While the Federal Energy Regulatory Commission's landmark ruling provides strong stimulus for demand response resources in wholesale electricity markets, extensive testing of the Order's net benefits test reveals several significant shortcomings. A couple of improvements can remedy these shortcomings without altering the nature of the Order.*

*Kai Van Horn, Isaac Castillo and George Gross*

### I. Introduction

The Federal Energy Regulatory Commission's Order No. 745 was promulgated on the premise that demand response resources (DRR) participation enhances the competitiveness of wholesale energy markets and that it is FERC's mandate to "ensure the competitiveness of organized wholesale energy markets"<sup>1</sup> and thus ensure "just and reasonable wholesale rates."<sup>2</sup> Prior to the Order, the incentives for DRR participation in the wholesale electricity market varied from market to market and were insufficient to engender

consequential DRR participation. FERC deemed the failure of independent system operators (ISOs)/regional transmission organizations (RTOs) to provide DRR incentive payments at the locational marginal price (LMP) as "unjust and unreasonable"<sup>3</sup> and cited the level of the incentives DRRs received, and the lack of standardized DRR incentives, as significant barriers to DRR participation. The key objectives of FERC Order No. 745 are to remove the identified barriers to DRR participation in electricity markets and to ensure that DRRs are utilized only in instances in which they have the "capability to

balance supply and demand"<sup>4</sup> and are a "cost-effective"<sup>5</sup> alternative to supply-side resources. FERC Order No. 745 is a landmark ruling that provides significant stimulus for DRR participation in wholesale electricity markets and has been a major catalyst for the recent growth and development of the demand response industry. The Order aims to achieve its objectives via three main thrusts. The first thrust is to establish standardized incentives, payment at the LMP, for DRRs operating in any ISO/RTO-run electricity market. This thrust addresses the Order's first objective by establishing "greater uniformity"<sup>6</sup> in the incentives provided to DRRs in ISO/RTO-run markets. The second thrust is to explicitly define a cost-effectiveness criterion, the *threshold price*, to determine the instances under which such incentives are provided, and to prescribe a methodology, the net benefits test (NBT), by which ISO/RTOs calculate the threshold price. The third thrust is to establish a mechanism by which to allocate the costs to the post-curtailement loads to provide the DRR incentive payments, which we term the incentive payment allocation (IPA). In other words, the IPA sets forth an explicit means by which the proportion of the costs of providing DRR incentive payments borne by each post-curtailement load is determined. The second and third thrusts address the second objective of the Order by providing a screen to filter out those hours in

which DRRs may not reduce post-curtailement buyer payments and to ensure that FERC's cost causation principle<sup>7</sup> is upheld in the IPA.

While the thrusts of the Order make strides toward achieving its objectives, they have significant limitations, which prevent the full realization of those objectives. The principal limitation is the failure of the NBT to account for the impacts of

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transmission congestion. Though sufficient information, the LMPs, is currently available to integrate the impacts of transmission congestion on the cost-effectiveness of DRRs on a nodal basis into the NBT, FERC did not address or require the use of such information in the NBT methodology. A secondary limitation is the ambiguity of the IPA mechanism as stated in the Order. A lack of adequate specificity in the IPA provisions has left open the door to IPAs which are not consistent with the second objective of the Order. These limitations result in unintended economic consequences for the non-DRR buyers.

FERC NBT explicitly defines the DRR cost-effectiveness criterion, the so-called threshold price, as "the point along the supply stack beyond which the overall benefit from the reduced LMP resulting from dispatching demand response resources exceeds the cost of dispatching and paying LMP to those resources."<sup>8</sup> This threshold price is calculated on a *system-wide* basis making use of averaged historical supplier offers and historical fuel price data. If the LMP at a node exceeds the threshold price in a day-ahead or real-time market interval, all cleared DRR curtailments at the node must be provided incentive payments at the LMP. The explicit definition of a cost-effectiveness criterion benefits DRRs by providing a concrete condition under which they receive incentives at the LMP that reduces the level of uncertainty in the magnitude and frequency of their compensation. The threshold price is intended to benefit the non-DRR buyers by preventing the utilization of DRRs when they do not reduce post-curtailement buyer payments. However, the threshold price benefits to non-DRR buyers are not as certain as those for DRRs, and, while DRRs always receive incentive payments at the LMP when the threshold price is met, non-DRR buyer payments may not be reduced. When implemented, the threshold price is compared on a nodal basis to the LMPs, which explicitly account for the impacts of transmission congestion. The congestion impact information

mismatch introduced by the direct comparison of the system-wide threshold price with the LMPs leads to cases of omission and commission in the determination of the level of DRR incentive payments that have important ramifications for the non-DRR buyer payments.

In a pre-curtailment network with transmission congestion, the LMPs differ from one node to another. As a result, cases arise in which DRR curtailments occur but do not result in a reduction in post-curtailment buyer payments i.e. cases of commission, and cases arise in which DRR curtailments do not occur that would have resulted in a reduction in post-curtailment buyer payments i.e. cases of omission. Moreover, the LMP impacts of DRRs differ on a nodal basis. In such a system, there may be a subset of nodes whose LMPs are above the threshold price and a subset of nodes whose LMPs are below the threshold price. At nodes where DRR curtailments occur, the post-curtailment LMPs are, in general, less than the pre-curtailment LMPs due to the load reductions brought about by the DRR curtailments. However, the LMP impacts of DRR curtailments at those nodes where there are no DRR curtailments are mixed. *The post-curtailment LMPs at nodes which have no DRR curtailments may be higher or lower than the pre-curtailment LMPs at the same nodes due to the transmission congestion impacts.* Clearly, those nodes which experience LMP increases as a result of DRR curtailments

are made worse off, while those nodes which experience LMP reductions share in the benefits of DRR curtailments. The existence of cases omission and commission and cases in which loads at certain nodes are made worse off as a result of DRR curtailments are the unintended consequences of the failure to integrate transmission congestion impact information into *FERC NBT*. Further unintended consequences arise as

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*The IPA definition in the Order is ambiguous and has led to IPAs which have unintended consequences in congested systems.*

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a result of the Order's IPA definition.

According to the IPA mechanism in the third thrust of the Order, the IPA must be done "proportionally to all entities that purchase from the relevant energy market in the area(s) where the demand response resource reduces the market price for energy at the time when the demand response resource is committed or dispatched."<sup>9</sup> This mechanism aims to uphold *FERC's* cost causation principle and ensure that costs of the incentive payments to DRRs are distributed among the buyers in the system so that all buyers

benefit from DRRs in the form of reduced post-curtailment payments. However, the IPA definition in the Order is ambiguous as to the nature of the proportionality of the payment allocation and has led to IPAs which have unintended consequences in congested systems. The accepted Order No. 745 compliance filings to date have included load-proportional IPAs (*LP-IPAs*)<sup>10</sup> i.e. the allocation of the costs of the DRR incentive payments to the non-DRR buyers which benefit from DRR curtailments is in proportion to a buyer's load's contribution to the total load of those buyers who benefit. While such an IPA takes two steps toward achieving the objectives of the Order, it also takes one step away as it divorces the magnitude of the benefits of DRR curtailments received by buyers from the proportion of the costs of the incentive payment to the DRR for which the buyers are responsible. In a congested system, buyers at a node *i*, at which a DRR curtailment occurs, may experience only a modest buyer payment reduction as a result of the curtailment. The buyer payment reductions for buyers at node *i* may be less than the portion of the costs to provide DRR incentive payments for which buyers at that node are responsible. The result is that, though the node *i* post-curtailment LMP is less than the pre-curtailment LMP, the buyers at node *i* may face a *post-IPA LMP* which exceeds the pre-curtailment LMP. *Under a load-proportional IPA there is no guarantee that the post-IPA*

*LMP will be less than the pre-curtailment LMP. Clearly, buyers which face a post-IPA LMP which exceeds the pre-curtailment LMP are worse off as a result of the DRR curtailments. Moreover, the accepted IPAs have not addressed the DRR benefit allocation issues which arises in cases in which the total post-curtailment buyer payments decrease but the buyers at some nodes experience post-curtailment LMP increases while buyers at other nodes experience post-curtailment LMP decreases. Such cases show a limitation of the Order which is counter to FERC's intent in the second objective, and that can be addressed through the design of an appropriate IPA.*

**I**n this work, we identify and discuss several limitations of FERC Order No. 745 that have unintended economic consequences and provide the results of studies which give insights into the magnitude of the economic impacts of those consequences. We then propose effective modifications to FERC Order No 745 that address the limitations we have identified. Our proposed modifications maintain the spirit of the Order and are both simple, requiring few changes to the procedures outlined in the Order, and effective, significantly reducing the number of hours in which DRR curtailments are uneconomic. We propose the application of the NBT on a nodal basis, a nodal NBT, to calculate nodal threshold prices, the calculation of which takes explicit account of the transmission congestion

impacts through the use of readily available LMP data. The nodal NBT brings the explicit representation of the grid and the deliverability of the supply to meet the demand into the prescribed NBT process. Such a nodal criterion provides a finer screen for the evaluation of DRR cost-effectiveness that reduces the frequency of the occurrence of uneconomic DRR outcomes and the cases of omission and

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commission. Furthermore, we put forth a benefit-proportional IPA with side payments which carries the benefits realized by non-DRR buyers with the proportion of the costs to provide incentive payments for which they are responsible and includes the additional post-curtailment payments by those buyers made worse off as a result of DRR curtailments as a "cost" to be allocated under the IPA. Our approach provides what the current approaches have so far failed to provide: the explicit assurance that no loads are made worse off by DRR curtailments in cases in which the DRR curtailments

reduce the total post-curtailment buyer payments. This assurance, along with the nodal NBT, guarantees to a greater extent that the objectives of the Order will be achieved.

**T**he remainder of the article is divided into three sections. In Section II, we provide a detailed discussion of the unintended consequences that result from the limitations of FERC Order No. 745 and show the significant impact these consequences have on non-DRR buyers. In Section III, we describe our proposed modifications to the Order to address its limitations and show the non-DRR payment impact improvements which can be gained by applying our modifications. In Section IV, we summarize the article.

## II. The Unintended Consequences of FERC Order No. 745

FERC Order No. 745 is one of the most important rulings regarding DRR participation in the wholesale electricity markets to date. The incentives mandated by the Order are already beginning to have a major impact on increasing DRR participation in some wholesale electricity markets.<sup>11</sup> This increased DRR participation is a testament to the effectiveness of the thrusts of the Order at achieving its first objective: to encourage DRR participation by removing market barriers to DRRs. However, we question the effectiveness of the

thrusts at achieving the second objective, and whether the impacts of *DRRs* under the Order will be beneficial for all buyers. In this section we discuss in detail the limitations of *FERC* Order No. 745 we have identified, the unintended consequences which arise as a result of those limitations and the economic impacts of those unintended consequences on non-*DRR* buyers.

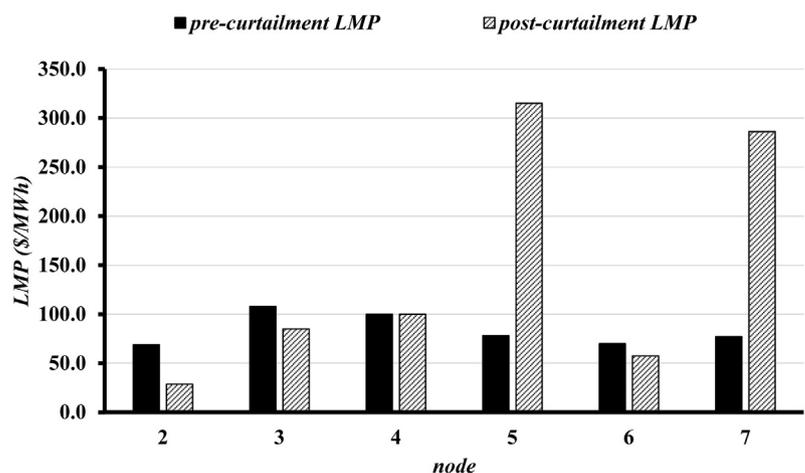
The second objective of *FERC* Order No. 745 is to ensure that *DRRs* are only used when they are a “cost-effective” alternative to generation i.e. the *DRR* curtailments results in reduced post-curtailment buyer payments. As we outlined in the introduction, the second thrust of the Order aims to ensure post-curtailment buyer payments do not increase through the establishment of the *NBT* and its corresponding threshold price. The *NBT* essentially provides a screen through the hours in which *DRRs* may be provided incentives at the *LMP* must pass. The goal of the use of such a screen is to prevent *DRR* curtailments in hours in which they will result in higher post-curtailment buyer payments. However, as we will show, the screen provided by *FERC NBT* is too coarse due to the system-wide nature of the data used to calculate the single system-wide threshold price and the failure to explicitly account for the impacts of transmission congestion. As a result, *FERC NBT* screen dictates that *DRRs* be provided incentive payments in many hours in which the provision of those incentives

increases post-curtailment buyer payments for at least a subset of the buyers.

We illustrate several cases in which *DRR* curtailments result in increased buyer payment due to the limitations of the Order with two examples on a 7-bus system. In the first example, we consider a single 10 MW *DRR* at node 3, which represents approximately 1 percent of the total load of the system. **Figure 1** shows the pre-curtailment and post-curtailment *LMPs* at the load nodes in the 7-bus system. The system is congested, as indicated by the fact that the pre-curtailment *LMPs* differ at each node. The highest pre-curtailment *LMP* in the system is at node 3 and we assume this price exceeds the threshold price. From **Figure 1**, we see that the post-curtailment *LMPs* at nodes 2, 3, and 6 are decreased by the *DRR* curtailment—the intended impact. However, changes in the network congestion patterns caused by the *DRR* curtailment result in post-curtailment *LMP* spikes at nodes 5 and 7.

These *LMP* spikes overwhelm the *LMP* reductions at nodes 2, 3 and 6 and the overall buyer payment impact of the *DRR* curtailment is an increase in the total post-curtailment buyer payments. This example clearly shows the importance of transmission congestion impacts on the *DRR* curtailment outcomes. The resulting buyer payment increases are an unintended consequence of the *FERC NBT* and we will show that such cases arise frequently in congested systems.

The example in **Figure 1** also highlights an issue that arises in transmission-congested networks: the non-*DRR* buyer benefits of *DRR* curtailments are different at each node. When there is no transmission congestion, the benefits of *DRR* curtailments received, or losses borne, by the non-*DRR* buyers are the same on a per-MW basis for each buyer regardless of the buyer’s location. However, this is not the case when transmission congestion arises. *In a transmission-constrained system, the per-MW benefits*



**Figure 1:** 7-Bus System Example 1, 10 MW *DRR* Curtailment at Node 3, Total Buyer Payment Increase

(losses) received (borne) by each buyer as a result of DRR curtailments differ on a nodal basis. In the example, clearly the loads at nodes 5 and 7 have been negatively impacted by the DRR curtailment despite their lack of participation as DRRs while the loads at nodes 2, 3 and 6 benefit. Such a distribution of the DRR benefits and losses represents a second unintended consequence of the limitations of the Order.

A key stipulation of FERC Order No. 745 which plays a large role in the ultimate impact of DRR curtailments on the non-DRR buyer payments is the IPA stipulation. The IPA framework outlined in the Order requires that the costs of providing incentive payments to the DRRs for their curtailments be borne by the buyers who benefit from those curtailments in the form of reduced post-curtailment LMPs. However, how those “costs” are distributed to the buyers who benefit is not specified. Absent specific details from FERC about the proportionality of the allocation, LP-IPAs have emerged as the prevailing IPA approach. However, such IPAs fail to account for the impacts of transmission congestion on the distribution of the DRR benefits among the post-curtailment buyers. This shortcoming leads to cases under which the total post-curtailment buyer payments are reduced but, for buyers at some nodes, the post-IPA buyer payments increase. We illustrate such a case with a second example using the same 7-bus system as before with

a different distribution of the loads to produce a different LMP profile. In this example, we introduce a 100 MW DRR curtailment at node 3, which represents approximately 10 percent of total load, and allocate the costs of the incentive payments via an LP-IPA. The pre- and post-curtailment LMPs and the post-IPA LMPs are shown in Figure 2.

We note that buyers at a single node, node 2, suffer a small increase in the post-curtailment LMP as a result of the DRR curtailment while buyers at the remaining nodes experience post-curtailment LMP decreases or no change in the post-curtailment LMP. The overall result of the DRR curtailment for the non-DRR buyers is a decrease in the total post-IPA buyer payments. We see in Figure 2 that the post-curtailment LMP is reduced for the loads at nodes 3-5 and node 7.<sup>12</sup> However, the LMP reductions are not uniform across the nodes and we see that, in particular, the buyers at nodes 3 and 4 experience far higher post-curtailment LMP reductions compared to the

pre-curtailment LMPs than those buyers at nodes 5 and 7. This non-uniform accumulation of the DRR benefits on a per-MW basis, combined with the LP-IPA, which allocates uniformly to each buyer on a per-MW basis, results in buyers at nodes 5 and 7 paying a share of the DRR curtailment incentives which is higher than the benefits they receive from the curtailment. The result is the increased post-IPA LMPs compared to the pre-curtailment LMPs for buyers at nodes 5 and 7 shown in Figure 2. Furthermore, the IPA provides no compensation for the “innocent bystander” node 2, which has a higher post-curtailment LMP as a result of the DRR curtailment at node 3. The ultimate outcome in this example, despite the overall reduction in total post-IPA buyer payments, is that buyers at half of the load nodes pay higher LMPs than they would have without the DRR curtailment. The negative impact of the IPA in this case showcases another unintended consequence of the Order. This example also illustrates the importance of the

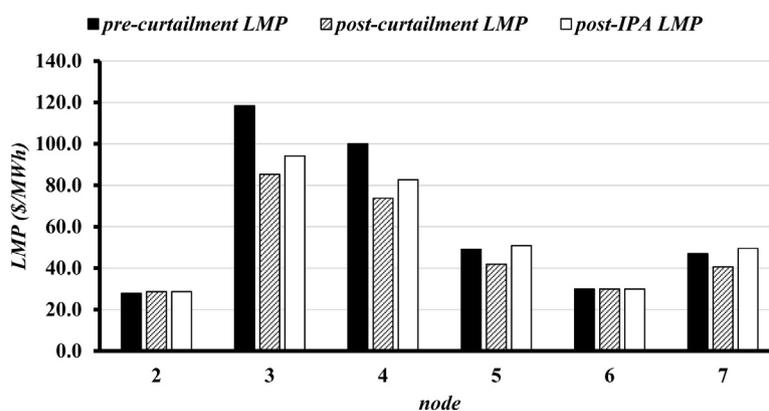


Figure 2: 7-Bus System Example 2, 100 MW DRR Curtailment at Node 3, Total Buyer Payment Decrease

**Table 1:** Reference Cases  $N_0$  and  $M_0$  and  $DRR$  Cases  $N_3$  and  $M_3$  System-Wide Metrics.

Metrics	$N_0$ Annual Metrics	$N_3$ Annual Metrics	$M_0$ Annual Metrics	$M_3$ Annual Metrics
Cleared demand (h)	47,700,000	47,300,000	53,100,000	52,700,000
Buyer payments (M\$)	3,320	3,240	3,090	3,060
Congestion rents (M\$)	295	216	116	85.9

nature of the proportionality of the distribution of the costs to provide  $DRR$  incentive payments in the  $IPA$  and further highlights the importance of the explicit consideration of transmission congestion to ensure the thrusts of the Order meet its second objective.

The examples given above have highlight several cases in which the failure of  $FERC$  to account for transmission congestion considerations leads to unintended outcomes that are inconsistent with the second objective of the Order for buyers at some or all nodes in the system. We turn next to the aggregate impact of such cases over a one-year period to shed some light on the magnitude of  $FERC$  Order No. 745's unintended consequences.

We present a representative selection of results from our extensive simulation studies to facilitate the discussion of the aggregate impact of the unintended consequences of  $FERC$  Order No. 745.<sup>13</sup> We simulate the day-ahead markets ( $DAMs$ ) with  $DRR$  penetrations in the range of [1,11]% of system peak load for the year 2010 on the IEEE 118-bus test system using data from  $ISO-NE$ , the cases from which we label  $N_c$ , and  $MISO$ , the cases from which we label  $M_c$ , where  $c$  case

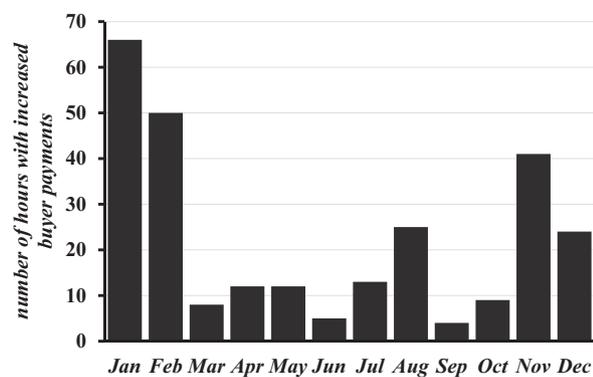
$DRR$  capacity as a percentage of the system peak load.<sup>14</sup> Furthermore, we assume  $DRR$  curtailments occur between the hours of 1:00 p.m. and 9:00 p.m., in compliance with  $FERC$   $NBT$  and that an  $LP-IPA$  is used. Our reference case for comparison in both the  $N_c$  and  $M_c$  cases is the study system without  $DRRs$ ,  $N_0$  and  $M_0$ , respectively.

Table 1 shows the metrics for the one year simulated in the reference cases and in the 3 percent  $DRR$  cases. We see that  $DRRs$  are a net benefit to the system reducing the overall buyer payments in the  $N_3$  and  $M_3$  cases.  $DRR$  curtailments result in 2.4 percent and 1.9 percent reductions in the total buyer payments from the reference case in the  $N_3$  and  $M_3$  cases, respectively.

Though the annual buyer payments are reduced in both of the

$DRR$  cases presented, there are many hours in which  $DRR$  curtailments do not reduce buyer payments. In Figure 3, we present the monthly number of hours in which  $DRR$  curtailments resulted in post-curtailment buyer payment increases in case  $N_3$ .

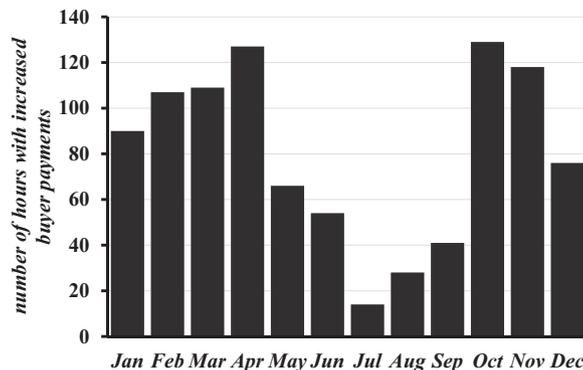
In most months, we see that the number of hours in which  $DRR$  curtailments result in increased buyer payments remains below 20 indicating the capability of  $FERC$   $NBT$  to screen out the hours in which providing  $DRR$  incentive payments at the  $LMP$  would be detrimental to the non- $DRR$  buyers. However, we see several months in which a large number of hours had curtailments which increased the total buyer payments. Surprisingly, one of these months is August when we would expect  $DRR$  curtailments to be the most

**Figure 3:** Post-Curtailment Buyer Payment Increases Due to  $DRR$  Curtailments for Case  $N_3$

effective due to the higher loads and higher prices most systems experience during the summer. We conclude that *FERC NBT* performs poorly in August due to shifts in the congestion patterns caused by the *DRR* curtailments which increase payments for buyers at many nodes. *FERC NBT* breaks down primarily during the winter months. In January and February, the hardest-hit months, approximately 71 percent and 62 percent of the hours during which *DRR* curtailments occurred, resulted in a total buyer payment increases post-curtailment. For these two months, *FERC NBT* failed to screen out the majority of hours that in the end resulted in higher buyer payments than if the load had been served by generators.

In **Figure 4**, we show the monthly number of hours in which *DRR* curtailments resulted in post-curtailment buyer payment increases in case  $M_3$ . In this case, we see that the limitations of *FERC NBT* are even more pronounced. In nearly every month the number of hours in which *DRR* curtailments increase the post-curtailment buyer payments exceeds 20 hours.

In fact, in the months of October and November, in every hour in which there are *DRR* curtailments, those *DRR* curtailments result in increased post-curtailment buyer payments. Furthermore, only in the months of June, July, and August does the number of hours in which *DRR* curtailments result in decreased post-curtailment buyer payments

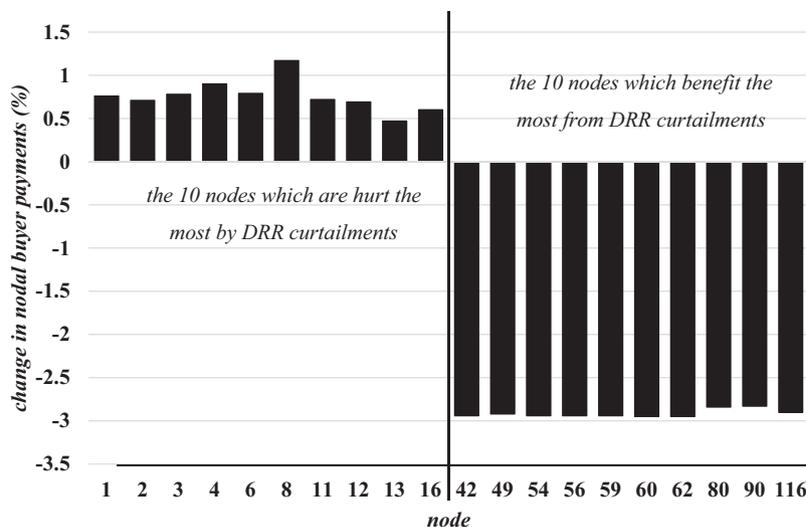


**Figure 4:** Post-Curtailment Buyer Payment Increases Due to *DRR* Curtailments for Case  $M_3$

exceed the number of hours in which *DRR* curtailments do not. Clearly, *FERC NBT* screen is too coarse (**Figures 3 and 4**).

We also investigated the distribution of *DRR* benefits and losses among the buyers. Indeed, our analysis of the  $N_3$  and  $M_3$  case studies indicates that *there are nodes in the system that experience higher post-curtailment LMP so often that, at the end of the year, their buyer payments in the case with DRRs are higher than in the case with no DRR participation*. Out of

the 99 load nodes in the  $N_3$  test system, 19 experienced an increase in the annual buyer payments due to the *DRR* curtailments for case  $N_3$ . In **Figure 5**, we show buyer-payment related metrics for the 10 nodes that experienced the greatest percentage increase in buyer payments at the end of the year for case  $N_3$ . For contrast, we also show the nodes that experienced the highest decrease in consumer payments in this case. These nodes have greater demand response



**Figure 5:** The Impact of *DRR* Curtailments on the Top 10 Nodes Which Benefit and Top 10 Which Experience Losses over the One-Year Period in Case  $N_3$

participation and also experience a decrease in the annual consumer payments of approximately 3 percent compared to case  $N_0$ . The node that experienced the highest percentage increase in the buyer payments with respect to case  $N_0$ , is node 8 at 1.17 percent.

The situation in our cases with the *MISO* data is no different. In those cases, there are a total of 29 nodes that experience higher annual buyer payments with *DRR* participation. The emergence in both the *ISO-NE* and *MISO* cases of a set of nodes at which buyers are made worse off by *DRRs*, while *DRRs* benefit buyers overall, highlights the differences in the distribution of the *DRR* benefits that can arise under the stipulations of *FERC* Order 745 in a congested system.

We draw three conclusions from our studies into the aggregate impacts of the unintended consequences resulting from the limitations of *FERC* Order No. 745:

- *FERC NBT* provides an insufficiently fine screen to filter out *DRR* curtailments in hours in which they cause increases in the total post-curtailment buyer payments.
- The distribution of *DRR* benefits and losses among the buyers under the Order is a serious issue and the prevailing *LP-IPA* fails to fully address it.
- The failure of the thrusts of the Order to integrate the transmission congestion impacts is a driving force behind the outcomes we observe.

The cases we have described in which *DRRs* lead to increased post-curtailment buyer payments for some or all buyers occur in a large number of *DRR* curtailment hours under the current stipulations of *FERC* Order No. 745. The number of hours in which *DRR* curtailments are uneconomic highlights the importance of the Order's failure to account for the



network effects and points to the need of a finer screen to capture hours in which *DRR* curtailments are uneconomic. The failure to account for network congestion impacts also raises issues with the *LP-IPA*, and we have shown that the result may be a tacit picking of winners and losers among the buyers through the distribution of the *DRR* benefits and losses. It is clear that the limitations of *FERC* Order No. 745 have a significant impact on the magnitude and the distribution of *DRR* benefits. These unintended consequences work against the thrusts of the Order in achieving its second objective. In the following section, we describe proposed modifications to the

Order to integrate transmission congestion impacts into the *NBT* and the *IPA* and show the improvements in the market outcomes that can be achieved by doing so.

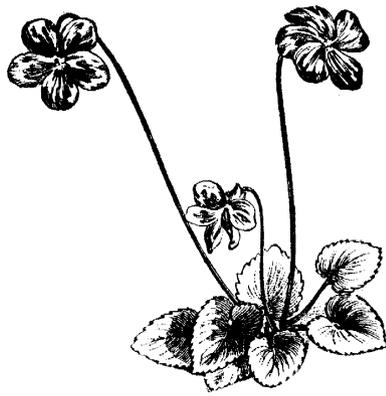
### III. The Proposed Modifications to *FERC* Order No. 745

The thrusts of *FERC* Order No. 745 have come close to hitting their mark of achieving the Order's objectives. However, the unintended consequences limit the effectiveness of the Order at achieving the second objective. In this section we describe modifications to the Order to address the limitations. We propose two modifications which, in essence, integrate the transmission congestion impacts. The modifications preserve the spirit of 745 and make precise adjustments to the *NBT* to provide a finer screen to determine the hours in which *DRRs* are compensated at the *LMP* and to the *IPA* to address the distribution of *DRR* benefits. We first discuss the modifications to *FERC NBT* to reduce the number of hours in which *DRR* curtailments occur but result in increased total buyer payments.

Our proposed *NBT* modifications are based on the clear need to integrate congestion information into *FERC NBT* methodology. The system-wide nature of *FERC NBT* is insufficient to capture the often serious impact of transmission congestion on the market outcomes. To this end, we

propose the use of a *nodal NBT*. The nodal *NBT* retains many of the same characteristics of the system-wide *FERC NBT* and keeps the basic format of *FERC NBT* unchanged. The key differences between the nodal *NBT* and *FERC NBT* are that the former is applied on a nodal basis and that the former makes use of available *LMP* data, instead of seller offer data, to calculate threshold prices on a nodal basis, which we term the locational threshold prices (*LTPs*). When there is transmission congestion, the markets clear on a nodal basis. Therefore, to apply *FERC NBT* on a nodal basis, we would need to reconstruct the nodal offer curves in every hour. However, it is not straightforward to reconstruct the nodal offer curves and so we use the hourly *LMPs* over a month as a proxy for the nodal seller offer curves in a congested system. For each node we take the hourly *LMPs* and cleared load in the peak hours of a month and construct an “offer” curve by arranging the hourly *LMPs* in increasing order and cumulatively summing the cleared load associated with each *LMP*.<sup>15</sup> This *LMP*-based proxy offer curve represents the purchase price at the node, which includes transmission congestion impacts, under a range of load conditions and so captures the transmission congestion impacts under each of those conditions. This offer curve is then treated within the *NBT* framework of the Order to determine the *LTPs* at each node. The modifications to *FERC NBT* to arrive at

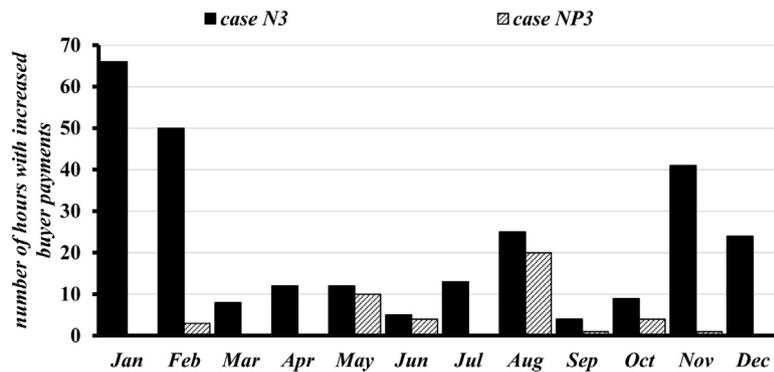
the nodal *NBT* give rise to a finer screen by integrating a greater amount of the relevant system information into the *NBT* cost-effectiveness test. As we will show, the nodal *NBT* reduces the number of hours in which *DRR* curtailments occur but result in increased total buyer payments. The integration of congestion information into the *NBT* via the



nodal *NBT* impacts the frequency and location of *DRR* curtailments and thus impacts the distribution of the *DRR* curtailment benefits among the non-*DRR* buyers. However, the nodal *NBT* does not directly address the distribution of *DRR* benefits. To address the benefit distribution issue, we propose a more specific *IPA*.

We propose a benefit-proportional *IPA* with side payments (*BP-IPA w/ SP*). Under the *BP-IPA w/ SP*, the increased post-curtailment payments experienced by some buyers as a result of *DRR* curtailments are considered a ‘cost’ of the *DRR* curtailment to be allocated among the beneficiaries of the curtailment and the buyers which were

made worse off by the *DRR* curtailment are made whole by a side payment. The costs of providing these side payments, combined with the costs to provide the *DRR* incentive payments are allocated to those buyers which benefit from the curtailment *in proportion to the benefits they receive*. For example, consider a congested three bus system and suppose there are three buyers, A, B and C, each with a 10 MW load at different nodes and one *DRR*. Now suppose a *DRR* curtailment occurs that reduces buyer A’s payments by \$60, buyer B’s payments by \$40 and increases buyer C’s payments by \$20. Suppose the incentive payment to the *DRR* is \$80. The total “cost” to the buyers which benefit from the curtailment (buyers A and B) under the *BP-IPA w/ SP* is \$80 for the *DRR* incentive payment plus \$20 for the make-whole payment to buyer C, a total of \$100. The total benefit is the sum of the individual benefits of buyers A and B, or \$100. We note the curtailment does not increase total buyer payments since the total “cost” is equal to the total benefits. Buyer A received 60 percent of the total benefits of the curtailment and so, under the *BP-IPA w/ SP*, is responsible for 60 percent, or \$60, of the “cost.” Similarly, Buyer B received 40 percent of the benefits of the curtailment and so is allocated 40 percent or \$40, of the “cost.” In this example, the benefits are exactly equal to the “costs” for all the buyers and thus no buyer is made worse off by the curtailment. Note that under an



**Figure 6:** Number of Hours in Each Month in Which DRR Curtailments Increase Buyer Payments in Case  $N_3$

*LP-IPA* buyer B would suffer an increase in the post-*IPA* buyer payments. This example illustrates an important strength of the *BP-IPA w/ SP*: under this *IPA*, we can guarantee that no buyers are made worse off by the *DRR* curtailment provided that the *DRR* curtailment reduces total post-curtailment buyer payments. In the case where the *DRR* curtailment does not reduce the total post-curtailment buyer payments, which are the cases which we address with the nodal *NBT*, we suggest a distribution of the losses such that the final outcome is a load-proportional sharing of the losses i.e. individual buyer's benefits and losses are taken into account and those buyers which are made worse off by the *DRR* curtailment due to congestion patterns are allocated a lesser portion of the costs and vice versa. The *BP-IPA w/ SP* reduces the instances where some buyers are made worse off while others benefit from *DRRs*, which arise when *DRR* curtailments occur in congested systems, by redistributing the benefits of the curtailment to compensate those buyers that are made worse off. Such an

*IPA* is consistent with *FERC's* cost-causation principle and enhances the ability of the thrusts of the Order to effectively achieve its second objective.

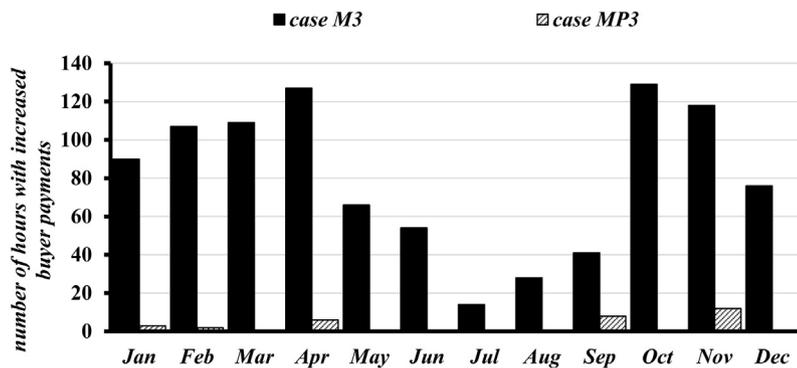
To show the impacts of the proposed nodal *NBT* and *BP-IPA w/ SP* and the reductions in the impacts of the unintended consequences which might be achieved under these proposed modifications we present a set of simulation studies. For all the simulation studies presented in this section, we use the same test system and set-up that was used for the simulation studies presented in Section II. We denote the simulation studies using the nodal *NBT* as:  $NP_c$  for the cases using *ISO-NE* data and  $MP_c$  for the cases using *MISO* data, with  $c$  as the demand response capacity. To start, we explore the impacts on the number of curtailment hours which result in buyer payment increases of using the nodal *NBT* in place of *FERC NBT* under which, in many curtailment hours, the payments to the *DRRs* exceed the benefits attained.

In Figure 6, we summarize the monthly number of hours in which the payments to the *DRRs*

exceeded the benefits attained for case  $NP_3$  using the nodal *NBT* and show the same for case  $N_3$  for comparison. In this case a total of 43 instances resulted in higher *DRR* payments than system benefits, which represents approximately 5.7 percent of the total curtailment hours. Compared to case  $N_3$ , where 17.8 percent of the curtailment hours resulted in extra payments due to the demand curtailments, the nodal *NBT* screened out more of the hours in which *DRR* curtailments resulted in increased total post-curtailment buyer payments. The percentage of hours with such unintended consequences is reduced for all cases with the nodal *NBT*, compared to *FERC NBT* cases.

We note that, even with the proposed changes to the *NBT*, there are still hours in which the societal costs exceed the benefits of *DRR* participation. This is due to the fact that, while the nodal *NBT* explicitly includes transmission congestion information, it does not account for the impacts of concurrent *DRR* curtailments at multiple nodes on the buyer payments at each node. Consequently, while considerably reduced in number, there still arise cases where the collective impact of the *DRR* curtailments results in an increase in the total buyer payments under the nodal *NBT*.

In Figure 7, we show the monthly number of hours in which the societal costs of *DRR* participation exceed the benefits in the  $MP_3$  and  $M_3$  cases. For all



**Figure 7:** Number of Hours in Each Month in Which DRR Curtailments Increase Buyer Payments in Case  $M_3$

the cases using the *MISO* data, there was a significant drop in the number of curtailment hours. Some 66 percent of the curtailment hours resulted in higher payments than benefits in case  $M_3$ . In case  $MP_3$ , the 31 instances of hours with higher *DRR* payments than benefits represent 20 percent of the total curtailment hours. As in the  $NP_3$  case, the application of *LTPs* in the  $MP_3$  case, and the finer screen they provide, reduces considerably the number of hours in which *DRRs* increase the total post-curtailment buyer payments.

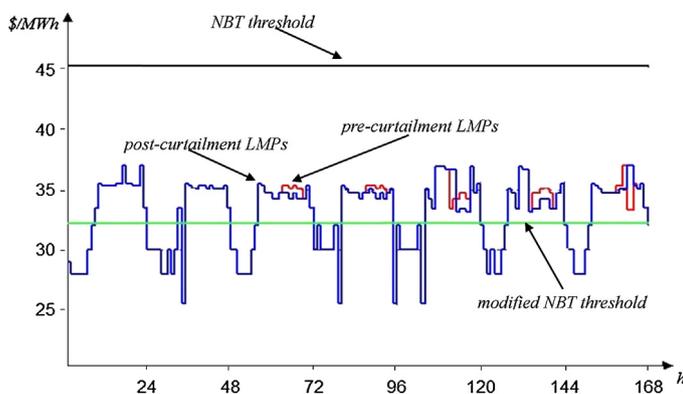
Next, we discuss the differences between the impacts of *DRR* curtailments on individual nodes under the nodal *NBT LTPs* compared to *FERC NBT* system-wide threshold. Since, under the nodal *NBT*, we use the *LTPs*, there is no longer a set of nodes whose *LMPs* are above the threshold price and a set whose *LMPs* are below, but rather hours in which a node's *LMP* is above the *LTP* and hours in which it is not. We examine the buyer payment impacts under the nodal *NBT* on a node which was

previously made worse off as a result of *DRR* curtailments. In **Figure 8**, we show the pre- and post-curtailment *LMPs* at node 8 during the first week of May 2010 in case study  $NP_3$ .

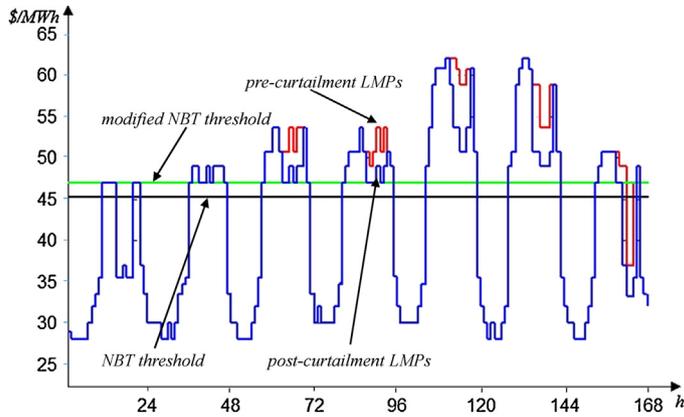
Under *FERC NBT*, node 8 had no *DRR* curtailments during this week and experience post-curtailment *LMP* increases in most of the hours in which *DRR* curtailments occurred at other nodes in the system due to the network effects. However, the *LTP* is lower than the peak hour pre-curtailment *LMPs* and so, under the nodal *NBT*, *DRR* curtailments occur at node 8 and result in post-curtailment *LMP* decreases in most hours, an

indication that these *DRR* curtailments represented cases of omission which are corrected by the nodal *NBT*. The few hours in which the post-curtailment *LMPs* still increase are due to the impacts of concurrent *DRR* curtailments at other nodes whose impacts have not been captured by the nodal *NBT*. The application of the nodal *NBT* has reversed the fortunes of the buyers at node 8 such that they too enjoy the benefits of *DRR* curtailments rather than becoming an unintended consequence and bear the cost of *DRR* curtailments at other nodes in the system. For cases such as node 8, the *LTP* provides a more appropriate metric than the system-wide threshold price. The former is a better measure of whether *DRR* curtailments at a specific node will bring about greater benefits to that node than the costs to provide incentive payments which will be incurred.

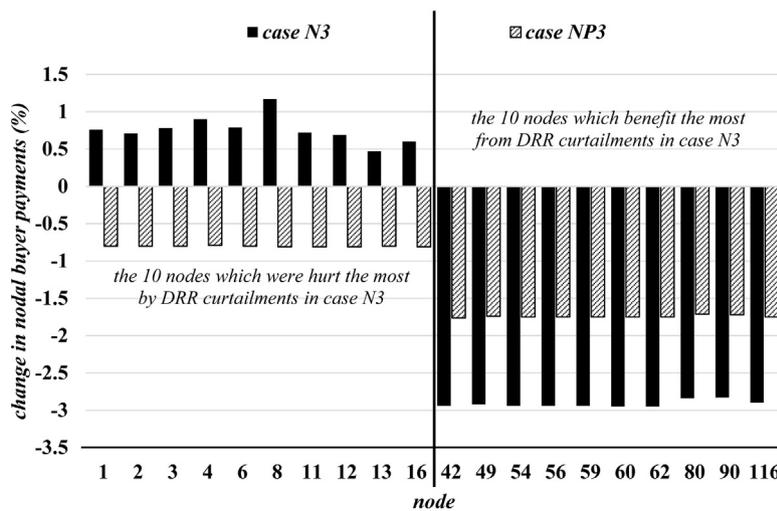
We now examine the impacts of the nodal *NBT* on a node which was the beneficiary of *DRR* curtailments under *FERC NBT*. In **Figure 9**, we show the



**Figure 8:** Pre- and Post-curtailment *LMPs* during the Week of May 1–7 at Node 8 in Study Case  $NP_3$



**Figure 9:** Pre- and Post-curtailment LMPs during the Week of May 1–7 at Node 116 in Study Case NP<sub>3</sub>



**Figure 10:** The Impact of DRR Curtailments Under the Nodal NBT and BP-IPA with Side Payments on the Top 10 Nodes Which Benefit and Top 10 Nodes Which Experience Losses over the One-Year Period under FERC NBT in Case N<sub>3</sub>

pre- and post-curtailment LMPs during the first week of May at node 116 in study case NP<sub>3</sub>. We note that the LTP is slightly higher than the system-wide threshold.

Nodes such as node 116 experienced persistently higher pre-curtailment LMPs, which were higher than the system-wide threshold price, than other nodes in the system and so such nodes benefited more frequently from DRR curtailments both due to the frequency of the

curtailments at such nodes and the magnitude of the LMP reductions those curtailments brought about. The persistently high pre-curtailment LMPs explain why the LTP is higher than the system-wide threshold at node 116, since the LTP is calculated from these higher peak-hour LMPs. That the LTP is higher than the system-wide threshold price also indicates that, under FERC NBT, DRR curtailments at node 116 which occurred in cases which the LMPs were between

system-wide threshold price and the LTP would not result in buyer payment reductions at node 116. Such cases would represent a cases of commission which FERC NBT screen would fail to filter out and that the LTP captures. However, the pre-curtailment LMPs at node 116 are above the LTP, and consequently well above the system-wide threshold price, and so the curtailments at node 116 are largely unaffected by the introduction of the LTP i.e. FERC NBT was an effective screen for curtailments at node 116 in the week pictured. However, our observations of node 116 are not the case for all nodes, and the nodal impacts of DRR curtailments may not be well represented by FERC NBT, as we observed in the case of node 8 and as reported in our studies presented in Section II. The nodal NBT provides the finer screen needed to account for the nodal differences in DRR value which arise due to transmission congestion and which have a profound impact on conditions under which DRR curtailments result in nodal benefits. Though the nodal NBT addresses the cases of omission and commission which arise under FERC NBT and reduces the number of hours in which DRR curtailments result in buyer payment increases, it does not address the distribution of DRR benefits among the buyers in congested systems. We now turn to the impacts of our proposed IPA modifications to show the effectiveness of the BP-IPA w/ SP in addressing the distributional impacts of the DRR

curtailment benefits in congested systems.

To show the reduction in the number cases in which nodes experience post-*IPA LMP* increases which can be gained by the use of the *BP-IPA w/ SP*, we show in **Figure 10** the percentage decrease in buyer payments in case  $NP_3$  at the same nodes that were worse off in case  $N_3$  using *FERC NBT*, presented in Section II. We see that, due to the side-payments, buyers at no nodes incur higher total payments due to *DRR* curtailments in case  $NP_3$ . In fact, all those nodes which were made worse off under *FERC NBT* and *IPA* now benefit from the curtailments. The *IPA* methodology we suggested addresses the distribution of *DRR* benefits such that all nodes in the case presented benefit from the *DRR* curtailments.

We also show the percentage decrease in consumer payments in case  $NP_3$  at the same nodes that benefited the most from demand curtailments under *FERC NBT* in case  $N_3$ . All these nodes continue to benefit from demand curtailments but, as expected with *BP-IPA w/ SP*, these benefits are reduced due to the inclusion of the side payment to the buyers at nodes that were worse off. Such a redistribution of the *DRR* benefits ensures that *DRR* curtailments are beneficial for all buyers and so such curtailments are in line with the second objective of the Order.<sup>16</sup>

In this section we described our proposed *NBT* and *IPA* mod-

ifications and showed the improvements which can be realized by applying those modifications. The nodal *NBT* applies the same basic structure in *FERC NBT* but includes relevant system information to integrate the impacts of transmission congestion. These additional considerations reduce considerably the incidence of *DRR* curtailments

when they result in total buyer payment increases under the nodal *NBT* compared to *FERC NBT* in our test cases. The *BP-IPA w/ SP* follows the thrust of the order to allocate the costs of *DRR* on a proportional basis to those buyers that benefit from the curtailments. Further, the explicit inclusion of side payments and the benefit-proportional allocation ensures that, in cases in which *DRR* curtailments reduce total buyer payments, no load is made worse off. Our results showed that the *BP-IPA w/ SP* eliminates instances in which some buyers benefit from *DRRs* while others are made worse off. The combination of the nodal *NBT* and *BP-IPA w/*

side payments provide a more effective approach to ensure that *DRRs* are use only when they are truly a “cost-effective” alternative to supply-side resources.

#### IV. Concluding Remarks

*FERC* Order No. 745 set out to break down the putative barriers to *DRRs* in *ISO/RTO*-run electricity markets to encourage greater *DRR* participation and, to this end, it is proving to be successful. However, the Order’s second aim, to implement a set of mechanisms to ensure that *DRRs* are called upon to curtail their load only when they reduce buyer payments, has come up short. The failure of the Order to integrate the impacts of transmission is a significant limitation that has unintended consequences for the total benefits which *DRRs* may bring to the system and for the distribution of those benefits among the buyers in the system. We identify the sources of the unintended consequences and provide modifications to some aspects of the Order to improve the outcomes for non-*DRR* buyers. We show the specific cases that arise from these limitations and that the aggregate impact of those cases can be significant over the course of a year. Our simulation studies show that *DRR* curtailments may actually increase the overall buyer payments for a subset of buyers and that the distribution of the *DRR* benefits presents a major issue.

These significant impacts motivate the need for our proposed modifications to the thrust of the Order.

We propose improvements that do not alter the nature of the Order and provide additional considerations to ensure DRR curtailments, when provided, are beneficial to non-DRR buyers. The modifications we introduce are:

- The nodal NBT and the corresponding LTPs which reduce the incidence of hours in which DRRs increase total buyer payments, and
- The BP-IPA w/ SP which ensures that, in cases in which DRR curtailments do not increase total buyer payments, no buyer is made worse off as a result of the DRR curtailments.

By using LTPs instead of a system-wide threshold price, we provide a more appropriate signal for the dispatch of DRRs. The introduction of the BP-IPA w/SP addresses the benefit distribution issues.

We showed that these modifications considerably reduce the magnitude of the unintended consequences of FERC Order No. 745 and more effectively achieve the second objective of the Order.

Our approach provides a means by which to improve of the Order without changing its “spirit.” ■

#### Endnotes:

1. FERC, *Final Rule, Order No. 745, Demand Response Compensation in Organized Wholesale Energy Markets*, 18 CFR Part 35, issued Mar. 15, 2011, at 1.
2. *Id.*, FERC, *Final Rule, Order No. 745*, at 1.
3. *Id.*, FERC, *Final Rule, Order No. 745*, at 39.
4. *Id.*, FERC, *Final Rule, Order No. 745*, at 1.
5. FERC defines a DRR to be cost-effective if “the overall benefit [for buyers] of the reduced LMP that results from dispatching demand response resources exceeds the cost of dispatching and paying LMP to those resources.”
6. FERC, *Final Rule, Order No. 745*, at 15, *supra*.
7. FERC, *Order on Rehearing and Clarification, Order No. 745-A, Demand Response Compensation in Organized Wholesale Energy Markets*, 18 CFR Part 35, issued Dec. 15, 2011, at 45.
8. FERC, *Final Rule, Order No. 745*, at 62, *supra*.
9. FERC, *Final Rule, Order No. 745*, at 77, *supra*.
10. See, for example, for MISO, FERC, *Order on Compliance Filing*, Docket No. ER11-4337-000, issued Dec. 15, 2011, at 5; for PJM, FERC, *Order on Compliance Filing*, Docket No. ER11-4106-000, issued Dec. 15, 2011, at 24; and for

ISO-NE, FERC, *Order on Compliance Filing*, Docket No. ER11-4337-000, issued Jan. 19, 2012, at 16.

11. Significant growth in the quantity of cleared DRRs and in the payments to DRRs has occurred in PJM’s energy markets since it implemented FERC Order No. 745 in April 2012. The PJM DRR monthly activity reports are available at <http://www.pjm.com/markets-and-operations/demand-response/dr-reference-materials.aspx>.
12. The post curtailment LMP at node 6 is unaffected due to the existence of a marginal generator at this node.
13. For additional results, see I. Castillo, *Assessment of the Impacts of Demand Curtailments in the Day-Ahead Markets: Issues in and Proposed Modifications of the FERC Order No. 745*, M.S. thesis, Univ. of Illinois at Urbana Champaign, Urbana, IL, 2012, at 36–50.
14. The test system data are taken from the Univ. of Washington Dept. of Electrical Engineering Power Systems Test Case Archive at <http://www.ee.washington.edu/research/pstca/>. Offer and load data for the MISO are found at <https://www.midwestiso.org/Library/MarketReports/Pages/MarketReports.aspx>. Offer and load data for the ISO-NE are found at <http://www.is-one.com/markets/hrlydata/index.html>.
15. A detailed treatment of the LTP methodology can be found in Castillo, 2012, at 51–58, *supra*.
16. We observe similar improvements in the unintended consequences in case MP<sub>3</sub> and so we omit them for the sake of brevity.